

DOZUKI

# Assets for Dozuki Android App

This guide demonstrates the assets required to create your white-labeled Dozuki Android App.

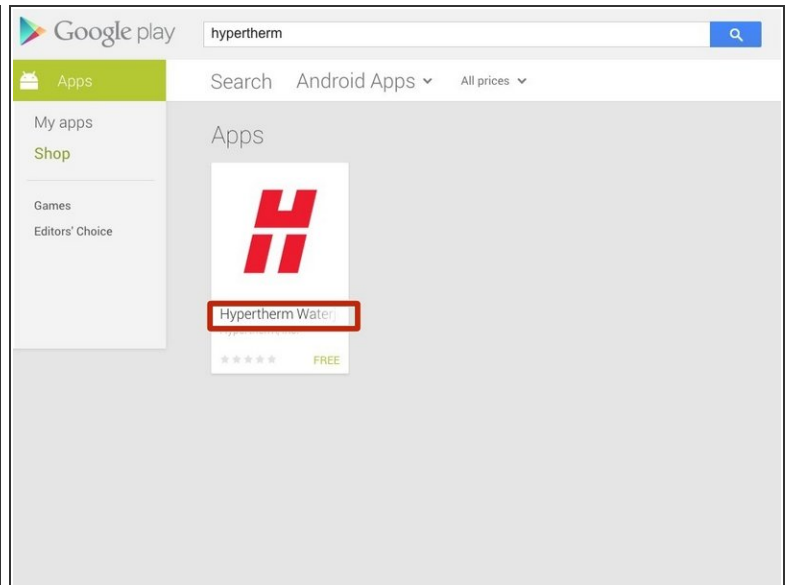
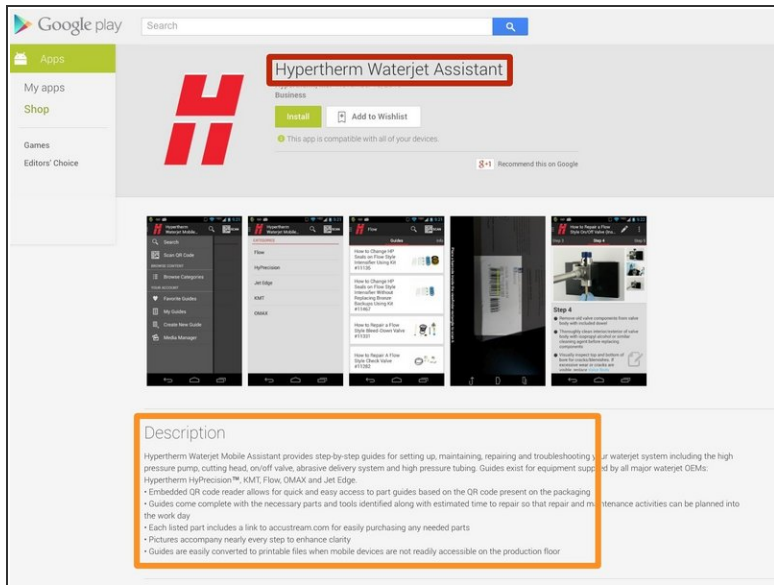
Written By: Dozuki System



## INTRODUCTION

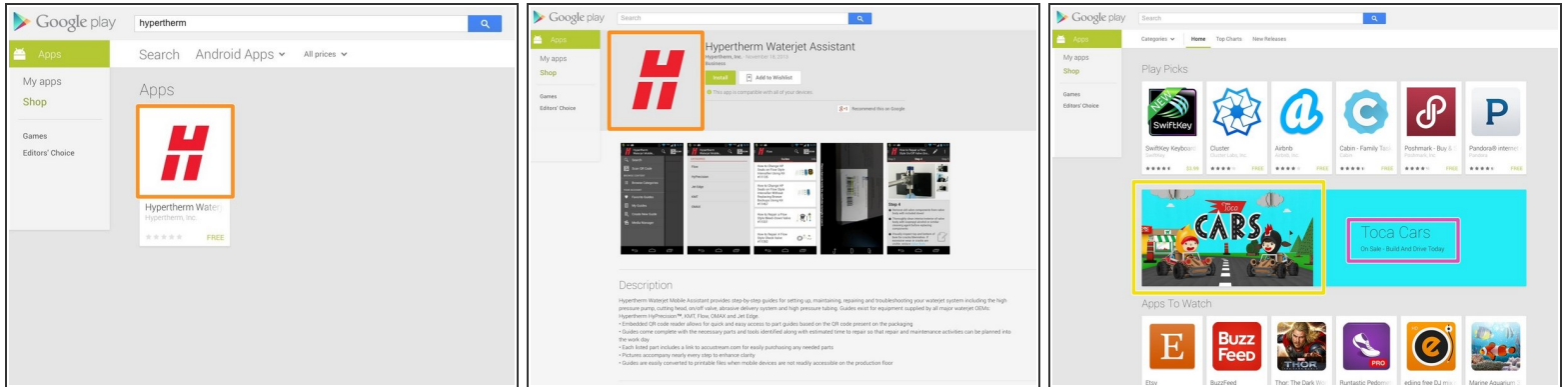
This guide demonstrates the assets required to create your white-labeled Dozuki Android App.

## Step 1 — Google Play Store Listing



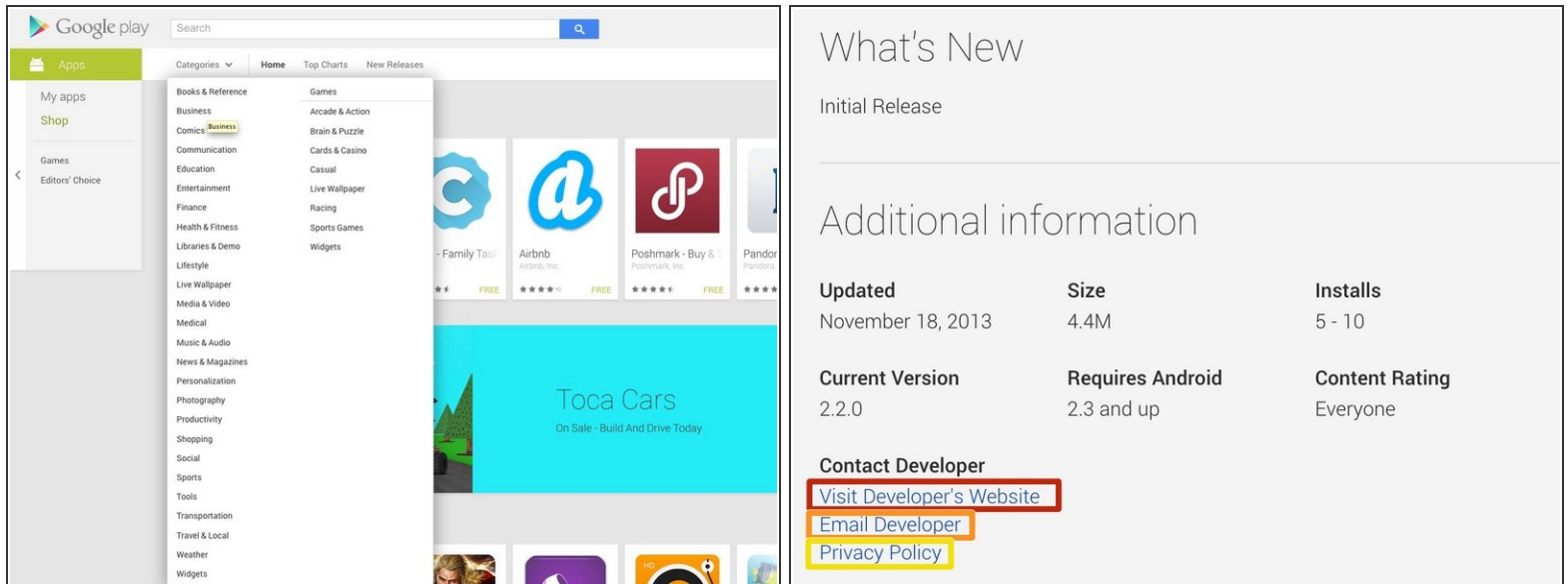
- **Title (Max 30 Characters)**
  - ① In Google's Play Store, the Title field is the most useful way to make your App stand out. An effective title will pay dividends when users are able to easily find your app through search.
- **Description (Max 4000 Characters)**
  - ① Breaking up the text into easy to read sections is ideal. Use bullet points, links and space to make this block more readable.

## Step 2 — Google Play Store Listing (continued)



- High Res Icon (512 x 512 32 bit color PNG (w/ alpha))
- *Featured App Assets*
  - ① These will only be used if the Play Store decides to feature the App. However, your App cannot be featured without them.
  - Feature Graphic (1024 x 500 JPG or 24bit PNG)
  - Promo Text (Max 80 Characters)

## Step 3 — Google Play Store Listing (continued)



The screenshot shows the Google Play Store interface. On the left, a sidebar lists various app categories such as Books & Reference, Business, Comics, Communication, Education, Entertainment, Finance, Health & Fitness, Libraries & Demo, Lifestyle, Live Wallpaper, Media & Video, Medical, Music & Audio, News & Magazines, Personalization, Photography, Productivity, Shopping, Social, Sports, Tools, Transportation, Travel & Local, Weather, and Widgets. The main content area displays a grid of app tiles, including Family Task, Airbnb, Poshmark, and Pandora. Below the grid, a featured app 'Toca Cars' is highlighted with a blue background and the text 'On Sale - Build And Drive Today'.

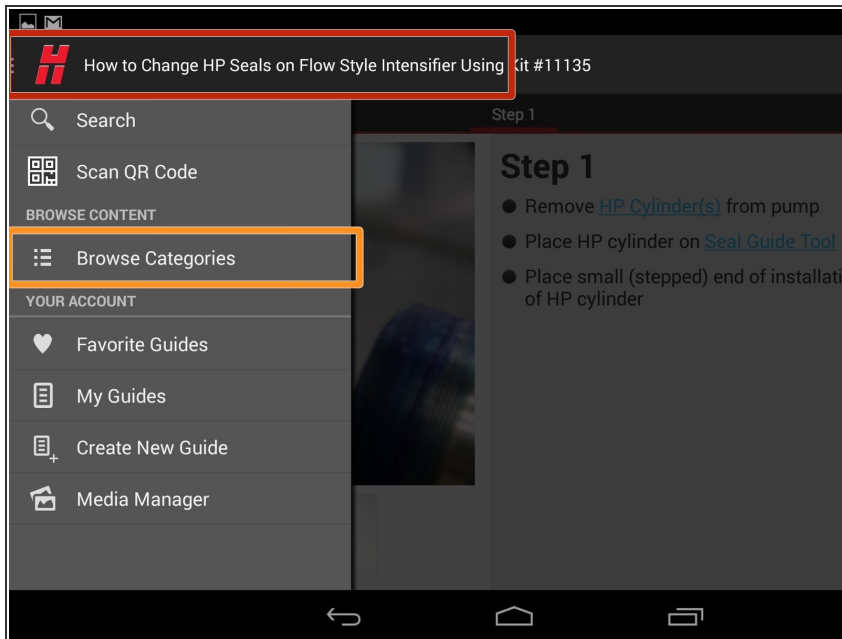
On the right side of the screenshot, the 'What's New' section is visible, showing 'Initial Release'. Below this, the 'Additional information' section provides details for the app:

Updated	Size	Installs
November 18, 2013	4.4M	5 - 10
Current Version	Requires Android	Content Rating
2.2.0	2.3 and up	Everyone

Below the table, the 'Contact Developer' section is visible, with three links highlighted in colored boxes: 'Visit Developer's Website' (red), 'Email Developer' (orange), and 'Privacy Policy' (yellow).

- Play Store App Categorization
  - [Here is a list of all available categories](#) with a brief description.
- *Contact Developer* Section Details
  - Website URL
  - Support Email address
  - Phone # (Optional)
  - Link to Privacy Policy

## Step 4 — App Colors



- **Primary Color (HEX)** Action bar color.
  - ✦ Make sure that the color you would like to use for your action bar doesn't collide with your App icon.
    - For example, if you have a black icon, setting black as your primary color will not look good.
- **Secondary Color (HEX)** Highlight color.
  - This is used in touch state (the color that fades in when you touch UI elements) and other places where color is used throughout the App.
    - For example, If a user were to click the "browse categories" link in the menu - the button color for that row would change to this *Secondary Color*.

To reassemble your device, follow these instructions in reverse order.